



SHINE



2011 ANNUAL REPORT

SHINE LIKE STARS IN THE UNIVERSE AS YOU HOLD OUT THE WORD OF LIFE...

PHILIPPIANS 2:15-16

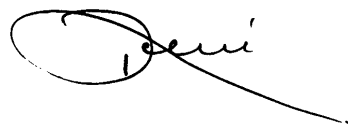
THIS MONTH, THE S.C. SENTINEL REPORTED:

- *Santa Cruz County is looking at a \$21 million deficit, even after trimming 7.5% from this year's budget.*
- *In March 2010, county unemployment peaked at 15.3%. In the Watsonville area: 30.3%*
- *January 2011 cost of living index in Santa Cruz: 154.8 (that's very high; U.S. average is 100)*
- *Unemployment rate is nearly 4 times that of a decade ago*
- *12% of all county residents live below the federal poverty line*
- *Nearly two-thirds of county residents do not affiliate with any religion*

STATISTICS LIKE THESE TELL ME:

- ***The ministry of TLC is needed!***
The Good News is what hopeless people long for. And a healthy church reaches out to those in desperate need.
- ***The ministry of TLC is a miracle!***
In the context of 2010, it's only by God's grace that our church not only met our own budget, but also generously contributed to others, as you'll read in these pages! What a blessing to be at a place and time where we're both needed, and we have the resources to help!
- ***This is the kind of environment that builds GREAT churches!***

This annual report will give you the briefest overview of how we've all tried to shine the light this past year, and how we hope to shine brighter in the months to come. I feel blessed to be part of a church that truly desires to shine the light of Jesus in the darkness!



**WAKE UP O SLEEPER, RISE FROM THE DEAD,
AND CHRIST WILL SHINE ON YOU...**
EPHESIANS 5:14

CHANGED LIVES AT TLC

“ I attended the last 101 class (Summer 2010) and chose to participate in the Beach Baptism yesterday. During Sunday morning's service I wanted to shout from the mountain tops, "HE loves me, HE really loves me!" with the same enthusiasm as Sally Fields when she won an Academy Award..."

➤ TLC MEMBER

“ You don't know me but I just wanted to tell you how much I thank God for leading me to TLC. I was brought up in a very legalistic church ... always scared to death I was bound for hell. I felt there was no way I could ever measure up. A good friend invited me to TLC and I can't tell you how that has blessed me. This is the first time I've ever gone to a church where I don't want the service to end! I've told all my friends about TLC!"

➤ APRIL JIMENEZ



TLC BY THE NUMBERS
2010 AVG WEEKEND ATTENDANCE: **3,425**
FIVE YEARS AGO: **3,178**
(7% GROWTH)

HIGH ATTENDANCE DAYS
REGULAR WEEKEND: **3,655**
CHRISTMAS: **15,829**
EASTER WEEKEND: **7,304**

MILESTONES
BAPTIZED AT THE BEACH: **101**
VENUE: FROM ZERO TO **244**
TLC CELEBRATED OUR **120TH** BIRTHDAY!

“Thank you so much for the beautiful and inspiring 120th TLC Celebration! What really hit me was that I was filled with emotion from the past but thoroughly excited with the possibilities of the future!!! YEAH!”

➤ PAULA SIMMONS

“Thank you SO MUCH for this series on God’s grace. After spending my life in a church that prided itself in its legalism, we left — not only our local congregation, but the entire organization.

Then we were invited to TLC for a Christmas program. We were impressed, but still too legalistic to ever consider attending such a place. Nonetheless, a couple of months later, we returned for another visit. What a breath of fresh air! The worship was so liberating. Now we’re there most Saturdays. We’re beginning to realize the freedom that we have in Christ. Wow!

After a lifetime of legalism, I see the fruit of the Spirit becoming more evident in our lives... instead of worrying about things like colored hair, cosmetics, hemlines and jewelry, we’ve become more focused on doing the will of our Father ...we’re burning the oars and setting the sails!”

➤ ERIC SHIVELEY



I'm just flabbergasted."

↳ LINDA SIMS, UPON LEARNING HER OLD TRAILER WOULD BE REPLACED WITH A NEW ONE BY A GROUP FROM TLC

LET YOUR LIGHT SHINE BEFORE OTHERS...
MATTHEW 5:16

REACHING OUT & LOCALLY

HOME AID
HELPED 28 FAMILIES WITH REPAIRS

SONSHINE MINISTRY
834 MEALS TO THE HOMEBOUND

SECOND HARVEST DRIVE
329,220 LBS OF FOOD DONATED
100 LBS ORGANIC PRODUCE GROWN AT TLC

PEOPLE'S PANTRY
SERVES 200 EACH WEEK

WORLD'S BIGGEST GARAGE SALE
\$30,000 TO FOOD BANK

1,001 CHRISTMAS GIFTS FOR ANGEL TREE KIDS

SERVE THE BAY
TLC SERVED WITH 21 CHURCHES
40 DIFFERENT PROJECTS
OVER 300 VOLUNTEERS
GAVE 50 PINTS OF BLOOD

PROJECT PAJAMAS
GAVE AWAY 500+ PJS



I am twenty years old. My father deserted us and my mother was forced into "this profession" (prostitution). But I am studying computer at Prakash because I want to be on my feet and help my mother financially. I now want to serve God."

➔ STUDENT, PRAKASH INSTITUTE IN INDIA

GLOBALLY

- 26 international missionary partners
- TLC's Lisa Poll launched mission to Africa!
- At World Outreach Week, many children and victims of human trafficking sponsored
- \$65,822.11 for Haiti relief
- TLC and TLCS students paid for African well
- *Hundreds of people in short-term missions*

GRAND BAHAMAS
BUILT JOB TRAINING CENTER

GUATEMALA
TRAINED YOUTH WORKERS

INDIA
CONDUCTED MEDICAL/DENTAL CLINIC

ITALY
HELPED RUN OUTREACH CAMP

JAPAN
CONDUCTED CAMP FOR KIDS & TEENS

TEXAS
REPAIRED HURRICANE-DAMAGED HOMES

MEXICO
BUILT HOMES

NAVAJO OF ARIZONA
CONSTRUCTION, FINANCE TRAINING

CAMP ATTITUDE
CAMP FOR DISABLED KIDS

SAN FRANCISCO
REPAIRS AT SF MISSION

ZAMBIA
TRAINED WOMEN LEADERS



THIS LITTLE LIGHT OF MINE, I'M GONNA LET IT SHINE... CHILDREN & YOUTH

**CEC FULL TO CAPACITY! 7 FULL CLASSES!
TLCS TO ADD 7TH GRADE IN FALL
NEW TLCS COMPUTER LAB DEBUTED!**

**“ I wish Sunday school
was every day!”**

→ A 4-YEAR-OLD WHILE LEAVING
THE PRE-SCHOOL BUILDING

**MONTHLY “GIRLS ONLY” HIGH SCHOOL
CHRISTIAN LIVING GROUP STARTED
HIGH SCHOOL GROUP RUNS SERVICE AT ELM
STREET MISSION MONTHLY**

**100+ HIGH SCHOOLERS FINISHED CAMP
DISCIPLESHIP PROGRAM, APOSTLE.**

**“ I did not know
anything about God
or Christianity before I came to
Camp Hammer. I didn't want to
be at camp, but my aunt made me
go. I made friends I will now have
forever.”**

→ FEMALE SCHOLARSHIP RECIPIENT,
AGE 16

**“ The kids program is
phenomenal and the
junior high youth group has made
a big impact on our 7th grader.
He asks to go every week — even
when he has a ton of homework!”**

→ MCFADDEN FAMILY

**500+ CK KIDS EACH WEEKEND
(1,200 DIFFERENT KIDS/YEAR)**

100+ JR HIGH STUDENTS ON TUESDAYS

**“ From the moment
I walked into the
college group, I was welcomed
with open arms. Since then, it's
become a second family to me
and brought me closer to God in
so many ways. Best experience of
my life, period!”**

→ JACLYN BROSIO

**THROUGH KAY TRUST (AND OTHER MEANS)
TLC GIVES SCHOLARSHIPS SO HUNDREDS OF
KIDS CAN GO TO CAMP**

**EVERY WEEK SUMMER CAMPERS MAKE
DECISIONS TO FOLLOW JESUS**

MINISTRIES TO YOUTH AND KIDS INCLUDE:

CHILDREN'S ENRICHMENT CENTER (PRESCHOOL)

TWIN LAKES CHRISTIAN SCHOOL (K-6 SCHOOL)

KRUZ KIDZ (GRADES 1-7)

CAMP HAMMER (GRADES 4-12)

CELEBRATE KIDS (OUR WEEKEND CLASSES & GROUPS)

JR. HIGH, HIGH SCHOOL & COLLEGE GROUPS



Twin Lakes School has been a blessing to our family. The children pray for others in the morning. They keep Bibles in their desks to learn Scripture. They understand the rewards and challenges of walking a path of love. And the core subjects are stressed at the level we expect at a private school. My husband and I feel the school is preparing our third and fifth grade children to be a light to others when they make their way into the public schools!"

➤ CRISTINA KING



I wanted to thank you and your Kruz Kidz staff for taking such good care of my children. They want to start going to church now!"

➤ MOM WHOSE TLC FRIEND SUGGESTED SHE TRY KRUZ KIDZ LAST SUMMER



...BECOME BLAMELESS AND PURE... THEN YOU WILL SHINE
PHILIPPIANS 2:15



...the Grace series has literally transformed our lives in an awesome way... we started hosting a small group in our home here in Salinas. Unbelievably, it has grown to 40-50 people in our home every week. And the best part is this: these are not folks that were going to church anywhere, for the most part! I built this great garage with the intention of working on hot rods & antiques as a hobby. Now my hobby shop has become the community fellowship hall!"

➔ ERIC SHIVELEY

ADULT MINISTRIES

200 GRACE IMMERSION SMALL GROUPS!

BIGGEST GROUP YET FOR WEDNESDAY ELECTIVES

30 PEOPLE STARTING 2-YEAR ADVANCED BIBLE AND THEOLOGY CYCLE

2,000 PEOPLE AT "FASTER PASTOR" RACE AT OCEAN SPEEDWAY; 1,146 FROM TLC!

LARGEST GROUP EVER OF STEPHEN MINISTERS TRAINED TO HELP THOSE IN TOUGH TIMES

MONDAY NIGHT RECOVERY GROUP DOUBLED!

NEW MONTHLY ENCORE GROUP

12TH ANNUAL FAMILY CAMP, FILLED TO CAPACITY

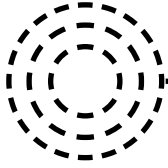
5TH ANNUAL MAN CAMP: 150 MEN ATTENDED!

QUARTERLY MEN'S BREAKFAST/BBQ OVER 100 AVG

WOMEN'S CHRISTMAS TEAS FILLED TO CAPACITY!



MEDIA OUTREACH



WEB HIGHLIGHTS

LAUNCHED NEW WEBSITE DESIGN IN MARCH

TOTAL TLC.ORG PAGE VIEWS IN 2010: **475,947**

UNIQUE VISITORS: **60,851**

44.72% OF WEBSITE VISITORS
ARE NEW TO THE SITE

TOP COUNTRIES THAT ACCESS OUR SITE:

1. USA
2. UK
3. CANADA
4. BRAZIL
5. CHINA
6. INDIA

VIDEO, AUDIO & BOOKS

4,400 COPIES OF GRACE IMMERSION BOOKS
SOLD THROUGH CHURCH, LOCAL
BOOKSTORES, AND AMAZON.COM

WEEKLY SERVICES ON **6** PUBLIC ACCESS
CHANNELS ACROSS CENTRAL CALIFORNIA

REACHED **600-SHOW** MILESTONE AT
SANTA CRUZ CABLE TV



My wife and I have been enjoying the Grace series online from our home in Colorado, and what a gift it's been!"

➤ BRUCE BARRELL



I was an inmate at Ben Lomond Conservation Camp. I want to thank TLC for the DVD of each week's church service. [You] have brothers in Christ there that love you and appreciate what you are doing."

➤ ANONYMOUS



I was the college student that you met with at that coffee shop in downtown Santa Cruz... as I returned to Maryland I started listening to your podcast. Eventually I came to my senses and realized the futility of this world and how God is our only true purpose. I have decided to commit fully to Jesus. In fact I feel God is calling me to go into ministry. Praise our God for His goodness ...the other day I heard someone else talking about TLC in MARYLAND!!"

➤ ADAM MUHTASEB

LET YOUR LIGHT SHINE FOR ALL TO SEE
ISAIAH 60:1

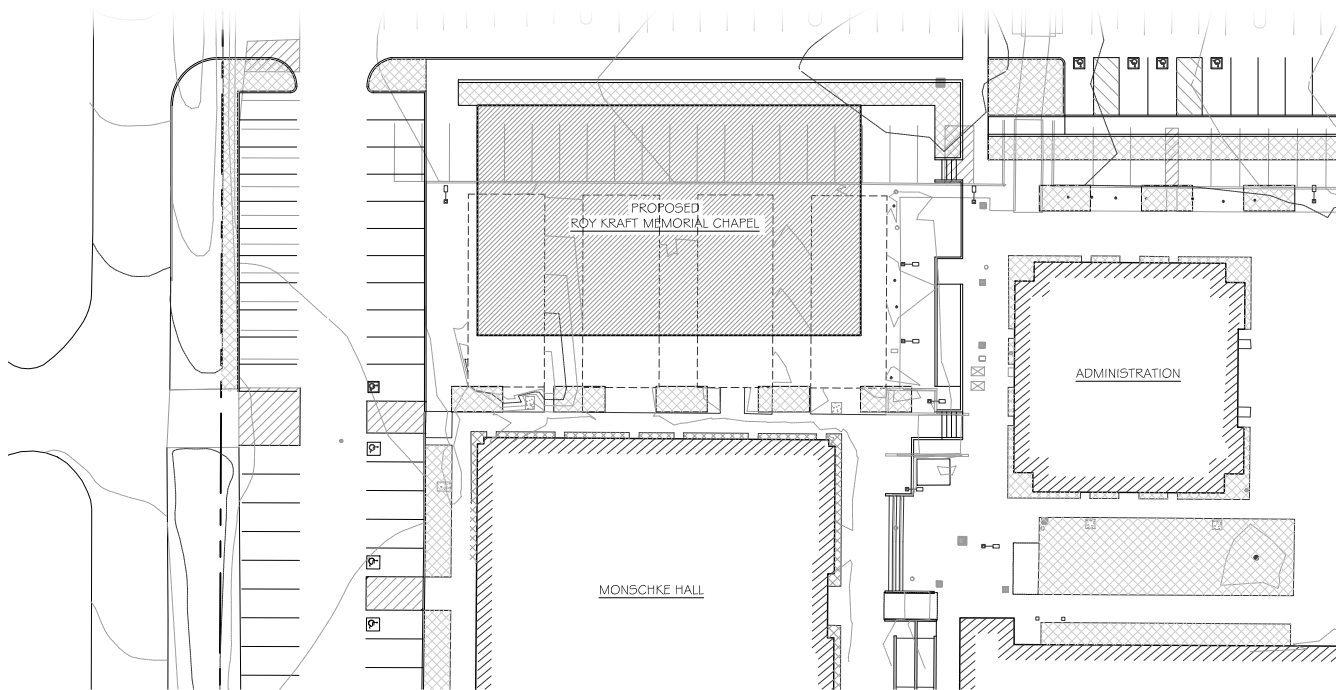
CAMPUS DEVELOPMENT

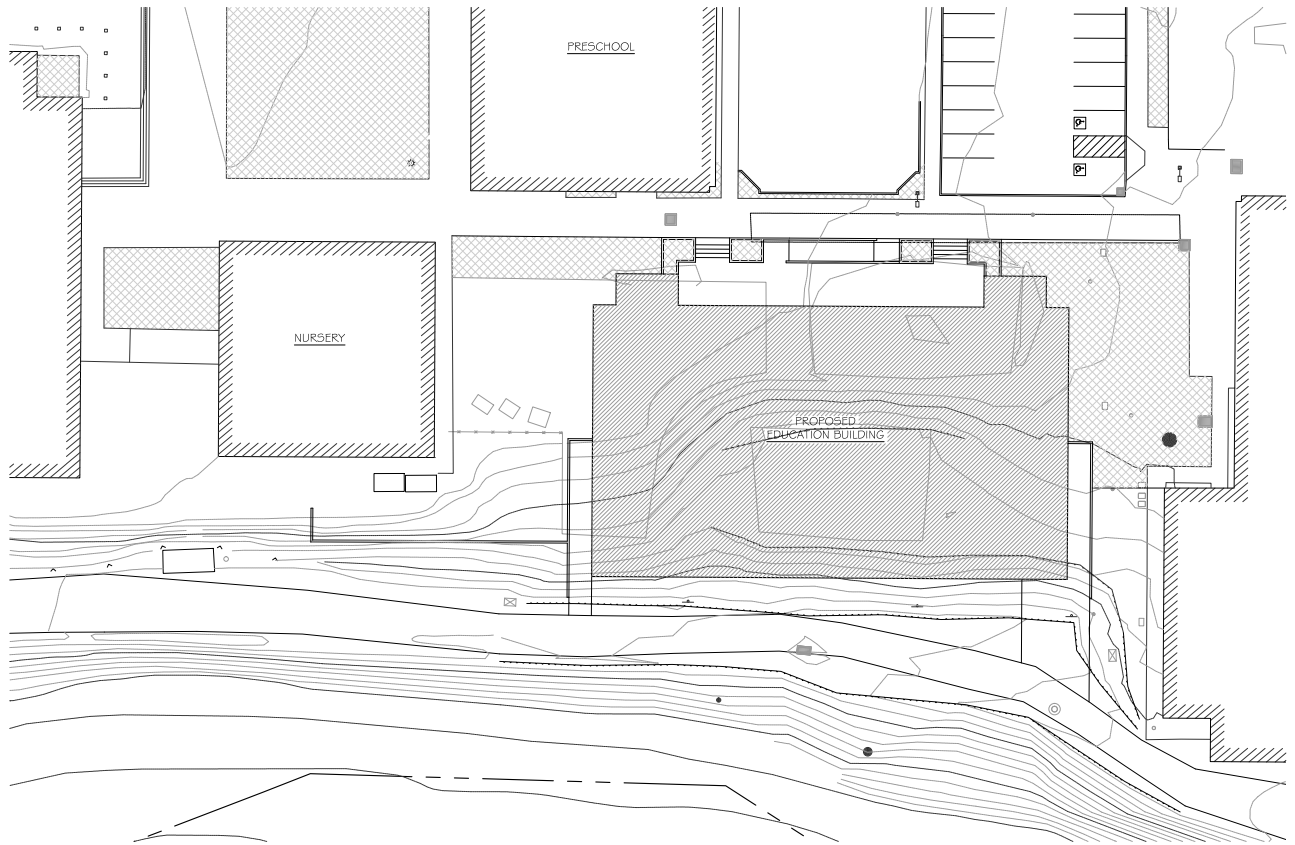
As large as our campus is, one of the consistent complaints we hear is about lack of space!

*For example, on Sunday mornings **Monschke Hall is full** with the Venue, Life Applications, high school & junior high groups all growing. Other classes are **outgrowing the portables**. New ideas — like other “venue” services, or more adult Sunday classes — are shelved because there’s simply **no room**.*

On Wednesday nights so many attend adult electives, AWANA, and the high school group that there’s no room for the junior highers to meet, so they gather on Tuesdays.

*We’d like to expand our schools, plus there are weddings, funerals, recovery meetings, and ongoing ministries like People’s Pantry, GriefShare, and more, all making a claim on very limited space. **Regularly, groups have to be turned down.***





*That's why we want to pursue our **original campus master plan**, designed when Twin Lakes Church first moved to our current location. It calls for a classroom building between the gym and the kindergarten building, and a chapel next to Monschke Hall where the modular buildings currently sit.*

The new classroom facility will allow the grade school students to move to spaces actually designed as classrooms, and, crucially, free rooms in other buildings!

For example, youth groups could claim permanent homes in the gym, freeing up their current rooms in Monschke for adult classes.

*The portables would be empty, so a **new chapel** built there could be used for venue-type services, school assemblies, Sunday School classes, funerals, weddings, and more.*

*How much would this cost? To develop a budget and timeline, the board has approved the use of funds we've already been given by generous donors. **By this time next year, we hope to present an accurate plan!***

*Why take these steps now? Although the local economy is slow, **let's be prepared** for the possibility that God will bless us with the ability to build! I believe finally finishing the campus plan begun in the 1970s will help TLC shine even brighter in our community!*

In the meantime, please pray — and contribute to the process by bringing to us any ideas, questions, or concerns.

...GOOD CHARACTER WILL SHINE
TITUS 2:10B

FINANCIALS

THE MINISTRY YOU DON'T SEE

BY MARK SPURLOCK, EXECUTIVE PASTOR

The TLC Business Office takes care of so many essential functions for the church.

We are blessed to have Leonard Dueck serving as our Business Administrator — as he has for the past 27 years! The Business Office team also includes Mardell Jilka (Sr. Bookkeeper), Teresa Dance (Accounts Payable/Receivable), Lora Spurlock (Payroll), and Laurie Welty (Benefits).

Their work allows our ministries to operate smoothly and serve as many people as possible.

By the way, each year we voluntarily have our books audited. The auditors consistently give high praise to the accuracy of our financials, as well as to the competency of our Business Office.

OPERATING STATEMENT INCOME

	2010 Budget	2010 Actual	2011 Budget
Church & Missions	4,170,136	4,291,908	4,284,921
Bequests	0	509,000	0
Camps & Schools	2,535,900	2,443,863	2,526,000
Special Events & Ministry Projects	875,000	896,403	875,000
Total Operating Income	7,581,036	8,141,174	7,685,921

EXPENSES

Church & Missions	4,079,840	4,284,855	4,194,548
Camp & Schools	2,586,776	2,482,045	2,630,883
Special Events & Ministry Projects	874,200	821,230	874,200
Total Operating Expense	7,540,816	7,588,130	7,699,631

Operating Surplus/(Deficit)	40,220	553,044	(13,710)
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BALANCE SHEET

	December 2010	December 2009
CURRENT ASSETS		
Operating Cash	506,594	579,384
Restricted Cash	2,307,736	1,724,506
Total Current Assets	2,814,330	2,303,890
OTHER ASSETS		
Non-Current & Other Assets	159,687	117,073
FIXED ASSETS		
Land, Buildings & Equipment	12,428,394	12,393,130
Depreciation	(6,726,231)	(6,325,475)
Total Fixed Assets	5,702,163	6,067,655
TOTAL ASSETS	8,676,180	8,488,618
LIABILITIES		
Current Liabilities	759,698	771,093
FUND BALANCE		
Consolidated Balance	7,736,504	7,880,991
Operating Surplus/(Deficit)	179,978	(163,466)
Total Fund Balance	7,916,482	7,717,525
TOTAL LIABILITIES & CAPITAL	8,676,180	8,488,618

* SUBJECT TO FINAL AUDIT & ADJUSTMENT

PASTORS & DIRECTORS

WORSHIP SERVICE TEAM

René Schlaepfer — Senior Pastor
Dan Baker — Worship Pastor
Adrian Moreno — Asst. Music & Worship Pastor
Tim Beverly — Music Director
Kelly Welty — Director of Look & Lighting

ADULT MINISTRIES TEAM

Dave Hicks — Adult Ministries Pastor
Paul Spurlock — Outreach Pastor
Gary Williams — Care & Second Half Pastor
Jim Josselyn — Community Life Pastor
Kim Breuninger — Women's Ministry Director

LIFE DEVELOPMENT TEAM

Mark Hillenga — Life Development Pastor
Rebekah Dunbar — CK Early Childhood Director
Laurel LeBaron — CK Elementary Ministries Director
Jessica Bristol — Jr. High Pastor
Steve Craig — High School Pastor
Sarah Marsh — College Ministry Director
Yolanda Beaudoin — Kruz Kidz Director

ADMINISTRATION & EXTENSION TEAM

Mark Spurlock — Executive Pastor
*Eric Swanson-Dexel — Director,
Camp Hammer/Venue Host*
Meg Imel — Principal, TLCS
Suzanne Borreson — Director, CEC
Valerie Webb — Office Manager
Leonard Dueck — Business Administrator
Barry Schneider — Systems Administrator
Kevin Deutsch — Director of Communications
Tom Gage — Facilities Director

BOARD

Brian Bonn
John Christerson
Ron Demolar
Rod Fickel (class of 2011)
Gary Green
Kathleen Lineberry
Paula Simmons

BOARD CANDIDATES

Brian King
Brian Kaub



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